

Research topics

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Sex and the Airport: A case study on Sex Worker - Customer representations in the Romanian advertising industry

Starting point:

Brochures spread throughout Bucharest Airports display clichés of both sex workers and their business customers.

Main Topics of Research:

**describing the promoters of the opinion formation mechanisms
imprinting the trias: FIND FOOD – PAID SEX – FANCY CARS on the
image of business travellers**

**unfolding mechanisms of power depicted in these representations of
sex workers**